



CHRISTOPH HALM.

Business Building & Scaling
Operations
E-Commerce

PROFILE

Hi,
I am Christoph, highly experienced expert in operations, e-commerce and digital transformation as well as general business building & project management. Fluent in German, English and Spanish and used to be working in different countries and environments with intercultural teams. Extremely motivated and internationally connected.

CONTACTS



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EXPERTISE

E-Commerce

Digital Strategy

Operations

Project Management

Logistics & Procurement

Building & Scaling

more: www.christophhalm.com (PW: letstalk)

EXPERIENCE

(extract)

2022
-
2018



CO OPERATIONS & E-COMMERCE | PROCURATOR
curameo AG (Brand: Kloster Kitchen – organic FMCGs)

Management of the company's areas & teams: Operations, E-commerce, Procurement & Logistics, HR, IT | Member of the corporate management team;
Achievements:

- Procurator
- Teambuilding (>45 employees)
- Consistent strategic alignment in all areas
- Building of 7-figure high profitable B2C model
- Multiple awards for Brand, Innovation and Shop
- Establishment of a new beverage segment in the market

2018
-
2015



ONLINE SALES & KEY-ACCOUNT MANAGER
PEWA-MEDIA

(internat. retail & wholesale trade for educational toys: i.e. Playmobil, Fischertechnik, Ravensburger etc.)

Management of the company's areas operations, e-commerce, logistics | B2B & B2C relations | QM | UX | Shopsystems | Marketplaces | >3.000 products

2009
-
2023



SENIOR PROJECT & KNOWLEDGE MANAGER

University of Cologne | Association for Continental American and Caribbean Studies and Culture

Planning, organization and implementation of major academic events such as scientific expeditions (10-25 participants) and international conferences (>200 speakers)

2015
-
2009

WORKING STUDENT | DIGITAL MEDIA
I&U TV Cologne (i.e. "Günther Jauch", "stern TV")

Investigation & research project management, planning & organization of TV Shows & Castings | VIP Care | Interpreting

TECHNICAL
SKILLS

ERP & CRM



Shop-Systems



Analytics



Marketplaces



UX



Marketing

A W A R D S

2021

GERMAN BRAND AWARD
RAT FÜR FORMGEBUNG
Marke: Kloster Kitchen.

2021

SHOP OF THE YEAR
MERCHANT INSPIRATION
Shopify Shop Kloster Kitchen.

I N T E R E S T S

- Mentoring
- Sports (Padel Tennis, Soccer etc.)
- Traveling
- Reading
- Culture
- Podcasting
- History

L A N G U A G E S

ENGLISH
Fluent



SPANISH
Fluent



GERMAN
Mother tongue



E D U C A T I O N

(extract)

2018

-

2018



STATE CERTIFIED AND SWORN TRANSLATOR
IFA Institute FAU Nürnberg Erlangen
Spanish – German – Spanish

2015

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2012



M.A. LATIN AMERICAN STUDIES & SOCIAL SCIENCE
University of Cologne (Ø 1,6)
Political & Social Science | Economic Cooperation | Economic
Psychology | International Relations & History | Languages

2009

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2008



SEMESTER ABROAD IN COLOMBIA
Universidad de Antioquia | Medellín
Political & Social Science | Economics

2012

-

2008



B.A. LATIN AMERICAN STUDIES & SOCIAL SCIENCE
University of Cologne (Ø 1,9)
Political & Social Science | Economic Cooperation | Economic
Psychology | International Relations & History | Languages

S K I L L S & P E R S O N A L I T Y

2021

OCEAN PERSONALITY RESULT (BIG FIVE)

Openness to experience (inventive/curious vs. consistent/cautious)

Conscientiousness (efficient/organized vs. extravagant/careless)

Extraversion (outgoing/energetic vs. solitary/reserved)

Agreeableness (friendly/compassionate vs. critical/rational)

Neuroticism (sensitive/nervous vs. resilient/confident)

